Message Text

CONFIDENTIAL

PAGE 01 QUITO 01287 212345Z

63

ACTION COME-00

INFO OCT-01 ARA-06 ISO-00 EB-07 /014 W

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R 212250Z FEB 75 FM AMEMBASSY QUITO TO SECSTATE WASHDC 4559 INFO AMCONSUL GUAYAQUIL USIA WASHDC

CONFIDENTIAL QUITO 1287

E.O. 11652: GDS TAGS: BTRA

SUBJ: TOURISM PROMOTION: JOINT PAN AM/GREYHOUND PROJECT

REF: A. STATE 038772; B. LETTER TO USIA DEP DIR NIEBURG FROM PAO, DTD 11-7-73

EMBASSY BELIEVES PROPOSED TRAVEL AGENT SEMINAR TO PROMOTE LOW COST PAN AM/GREYHOUND TOURS IS, ON BALANCE, INAPPROPRIATE HERE. APRIL 1 IS DAY AFTER EASTER WEEK CELEBRATIONS AND BUSINESS WILL NOT BE BACK TO NORMAL. FURTHER, PAN AM DOES NOT CARRY US-ECUADOR TRAFFIC AND WE FAIL TO SEE HOW IT WOULD DERIVE TANGIBLE BENEFIT FROM A SUCCESSFUL LOW COST TOUR PROMOTION HERE. MORE-OVER, PRESENT SEVERE PROBLEMS OF VISA FRAUD IN QUITO AND GUAYA-QUIL CAN ONLY BE AGGRAVATED BY GIVING LOCAL TRAVEL AGENTS, WHO ARE PART OF THE FRAUD PROBLEM, OFFICIAL USG ENCOURAGEMENT TO PROMOTE LOW COST PACKAGE AIR-BUS TOURS. BONA FIDE MIDDLE AND UPPER CLASS TOURIST MARKET IS ALREADY WHOLLY CAPTURED; US-ECUADOR FLIGHTS ARE USUALLY COMPLETELY FULL, PROPOSED PRO-MOTIONAL TOURS WOULD ONLY BRING FORWARD HUNDREDS OF NBF TOURIST VISA APPLICANTS. THEREFORE, BECAUSE OF LOCAL SITUATION, REQUEST DELETION OF QUITO FROM SEMINAR TOUR. BREWSTER

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Message Attributes

Automatic Decaptioning: X Capture Date: 01 JAN 1994 Channel Indicators: n/a

Current Classification: UNCLASSIFIED

Concepts: n/a Control Number: n/a Copy: SINGLE Draft Date: 21 FEB 1975 Decaption Date: 01 JAN 1960 Decaption Note: Disposition Action: RELEASED

Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: GolinoFR
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975OUITO01287

Document Number: 1975QUITO01287
Document Source: CORE
Document Unique ID: 00

Drafter: n/a Enclosure: n/a Executive Order: GS

Errors: N/A

Film Number: D750063-0535 From: QUITO

Handling Restrictions: n/a

Image Path:

Legacy Key: link1975/newtext/t19750223/aaaaauni.tel Line Count: 49

Locator: TEXT ON-LINE, ON MICROFILM Office: ACTION COME Original Classification: CONFIDENTIAL Original Handling Restrictions: n/a Original Previous Classification: n/a Original Previous Handling Restrictions: n/a

Page Count: 1

Previous Channel Indicators: n/a
Previous Classification: CONFIDENTIAL Previous Handling Restrictions: n/a Reference: 75 STATE 038772 Review Action: RELEASED, APPROVED Review Authority: GolinoFR

Review Comment: n/a Review Content Flags: Review Date: 10 SEP 2003

Review Event:

Review Exemptions: n/a
Review History: RELEASED <10 SEP 2003 by ElyME>; APPROVED <11 SEP 2003 by GolinoFR>

Review Markings:

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JÚL 2006

Review Media Identifier: Review Referrals: n/a Review Release Date: n/a Review Release Event: n/a **Review Transfer Date:** Review Withdrawn Fields: n/a

Secure: OPEN Status: NATIVE

Subject: TOURISM PROMOTION: JOINT PAN AM/GREYHOUND PROJECT TAGS: BTRA
To: STATE

Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006